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FOR IMMEDIATE RELEASE

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AMERITEX INTRODUCES THE AMERISHADE RETRACTABLE AWNING FOR BOATS AT IBEX 2017

BRADENTON, Fla. – Oct. 19, 2017 – Ameritex Fabric Systems, a member of the Taylor Made Group, will introduce their new AmeriShade Retractable Awning for boats and yachts at the 2017 International BoatBuilders’ Exhibition and Conference (IBEX).

“Ameritex has significantly improved upon other motorized shade systems currently available to the marine market,” said Mike Oathout, vice president of sales and marketing for Taylor Made Systems, Ameritex’s parent company. “We did this by going into the field, talking to boaters and boatbuilders, and finding out what was most important to them.”

The motor used in the AmeriShade Retractable Awning is very quiet, runs effortlessly for quick extension or retraction, and is easy to service. With the motor housed inside the fabric roller tube, it allows approximately 5% more width coverage and is fully sealed to mitigate water intrusion. It also comes with a hand-held radio transmitter remote, for effortless operation.

The low-profile unit fits into a smaller footprint than most other shade systems. It can be mounted to the roof structure from above, below, or directly to any vertical face. It can be built into a hardtop or can be an aftermarket add-on, with an optional cassette housing. It utilizes 316 stainless steel components wherever possible, and the patented canvas attachment system allows the boatbuilder or the consumer to easily customize the look and color using a wide selection of marine fabric colors, unlike other systems.

“We’ve incorporated the most sought-after features into the new AmeriShade Retractable Awning,” said Don Zirkelbach, president of Ameritex Fabric Systems. “Smaller footprint, ultra-quiet motor, customizable colors, and we included an add-on rear fabric shade panel that others

don't offer. It's designed to attach from the shade to the transom, providing complete protection from harmful UV rays on the aft section of the boat.”

To see the latest in canvas systems and marine glazing, visit Booth 1005 at IBEX, September 19-21 at the Tampa Convention Center in Tampa, FL.

About Ameritex Fabric Systems

A member of Taylor Made Group, LLC, Ameritex Fabric Systems (www.ameritexfabrics.com) is based in Bradenton, Fla. and is the fabric engineering and manufacturing arm for Taylor Made Systems. Ameritex is a leading supplier of highly engineered fabric solutions for OEM boat manufacturers and the automotive industry.

About Taylor Made Systems

A member of Taylor Made Group, LLC, Taylor Made Systems (www.taylormadesystems.com) is based in Gloversville, N.Y. Together with its partner, Trend Marine Products Limited, Taylor Made Systems is the world's largest manufacturer of marine glazing systems and the acknowledged leader in framed-glass windshield technology for powerboats. Other marine product lines include manual and power-actuated doors, roofs, window systems, skylights and hatches. The company also supplies glass products for a variety of agricultural, construction, mass transit and emergency vehicle applications.

About Taylor Made Group

Headquartered in Gloversville, N.Y., Taylor Made Group, LLC operates thirteen facilities in the United States, the Republic of Ireland and the United Kingdom — with additionally licensed affiliates in Australia, New Zealand, and Poland. In business for over 100 years, the Group is one of the recreational marine industry's leading and most diversified suppliers — additionally providing products to numerous other industries, including agriculture, construction, mass transit, emergency, utility, and off-road vehicle builders, as well as the golf industry, automotive industry, and more. Employing over 1,000 associates, The Taylor Made Group distributes its products through a worldwide distribution network.

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