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## P R E S S   R E L E A S E

### FOR IMMEDIATE RELEASE

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### **AMERITEX INTRODUCES UVX SHADE WITH NEW EXTENDER BAR AT IBEX 2016**

BRADENTON, Fla. – Oct. 6, 2016 – Ameritex Fabric Systems, a member of the Taylor Made Group, will introduce their new UVX Shade with added extender bar, as an Innovation Award nominee, at the 2016 International BoatBuilders’ Exhibition and Conference (IBEX).

The patent-pending UVX Shade system is an easy-to-install forward or rear shade system for deck areas where other shade systems aren’t an option or are cost prohibitive.

“All boaters need protection from the sun that’s cost effective, readily at hand, and deploys quickly when out on the water,” said Mike Oathout, vice president, sales and marketing for Taylor Made Systems, Ameritex’s parent company. “The UVX Shade answers the call in a cost-effective way, covering areas of the boat’s deck where shade is often needed but hardtops and bimini tops miss the mark.”

Geared towards center console and saltwater boats, with additional applications for sport boats, the UVX shade is constructed from a durable and pliable fabric with tension poles designed to fit into existing rod holders or a standalone mounting system. It installs in minutes, giving boaters instant relief from the sun by blocking up to 98% of harmful UV rays.

“We recently added an expansion bar to the UVX system,” said Don Zirkelbach, president of Ameritex Fabric Systems. “It installs in pockets, mid-shade, and minimizes drooping and fluttering. The shade will, now, remain stable and flat at up to double the maximum size initially offered. Best of all, the UVX shade won’t break the bank. Ameritex knows that boaters need to escape the sun, and cost shouldn’t be an issue.”

To see the latest in canvas systems and marine glazing, visit Booth 1005 at IBEX, Oct. 4-6 at the Tampa Convention Center in Tampa, FL.

### **About Ameritex Fabric Systems**

A member of Taylor Made Group, LLC, Ameritex Fabric Systems ([www.ameritexfabrics.com](http://www.ameritexfabrics.com)) is based in Bradenton, Fla. and is the fabric engineering and manufacturing arm for Taylor Made Systems. Ameritex is a leading supplier of highly engineered fabric solutions for OEM boat manufacturers and the automotive industry.

### **About Taylor Made Systems**

A member of Taylor Made Group, LLC, Taylor Made Systems ([www.taylormadesystems.com](http://www.taylormadesystems.com)) is based in Gloversville, N.Y. Together with its partner, Trend Marine Products Limited, Taylor Made Systems is the world's largest manufacturer of marine glazing systems and the acknowledged leader in framed-glass windshield technology for powerboats. Other marine product lines include manual and power-actuated doors, roofs, window systems, skylights and hatches. The company also supplies glass products for a variety of agricultural, construction, mass transit and emergency vehicle applications.

### **About Taylor Made Group**

Headquartered in Gloversville, N.Y., Taylor Made Group, LLC operates thirteen facilities in the United States, the Republic of Ireland and the United Kingdom — with additional licensed affiliates in Australia, New Zealand, and Poland. In business for over 100 years, the Group is one of the recreational marine industry's leading and most diversified suppliers — additionally providing products to numerous other industries, including agriculture, construction, mass transit, emergency, utility, and off-road vehicle builders, as well as the golf industry, automotive industry, and more. Employing over 1,000 associates, The Taylor Made Group distributes its products through a worldwide distribution network.

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