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FOR IMMEDIATE RELEASE

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AMERITEX SHOWCASES UVX SHADE AT IBEX 2015

BRADENTON, Fla. – Sept. 17, 2015 – Ameritex Fabric Systems, a member of the Taylor Made Group, will showcase their UVX Shade for the first time at the 2015 International BoatBuilders' Exhibition and Conference (IBEX).

“This is a case where the name says it all,” said Mike Oathout, vice president, sales and marketing for Taylor Made Systems, Ameritex’s parent company. “This product is geared towards center console and saltwater boaters that are overwhelmingly exposed to the sun while out on the water. The UVX Shade is a quick and efficient way to ‘X’-out UV rays in areas of the boat where it is often difficult to do so.”

The UVX shade is constructed from a cost-effective, durable and pliable fabric and can be installed forward or aft on a boat. It sets up in minutes using tension poles designed to fit into existing rod holders; and it readily folds and stores in a bag, when not in use. It’s capable of blocking up to 98% of harmful UV rays.

“The real boon here is the cost and the ease of use,” said Don Zirkelbach, president of Ameritex Fabric Systems. “We’re not talking about an expensive enclosure with a lot of snaps or a bulky frame system. We are talking about something you take out of the bag, place a couple of poles in the boat’s rod holders, and you’re done! You’ve got protection from the sun in the areas of the boat where you most often need it but don’t have it.”

About Ameritex Fabric Systems

A member of Taylor Made Group, LLC, Ameritex Fabric Systems (www.ameritexfabrics.com) is based in Bradenton, Fla. and is the fabric engineering and

manufacturing arm for Taylor Made Systems. Ameritex is a leading supplier of highly engineered fabric solutions for OEM boat manufacturers and the automotive industry.

About Taylor Made Systems

A member of Taylor Made Group, LLC, Taylor Made Systems (www.taylormadesystems.com) is based in Gloversville, N.Y. Together with its partner, Trend Marine Products Limited, Taylor Made Systems is the world's largest manufacturer of marine glazing systems and the acknowledged leader in framed-glass windshield technology for powerboats. Other marine product lines include manual and power-actuated doors, roofs, window systems, skylights and hatches. The company also supplies glass products for a variety of agricultural, construction, mass transit and emergency vehicle applications.

About Taylor Made Group

Headquartered in Gloversville, N.Y., Taylor Made Group, LLC (www.taylormadegroup.com) has more than 100 years of experience as one of the recreational marine industry's largest, most diversified suppliers to boatbuilders and the aftermarket. The Taylor Made Group includes Taylor Made Products, Taylor Made Systems, Taylor Made Glass Systems, Ameritex Fabric Systems, Trend Marine Products Limited, Taylor Made Glass & Systems Limited and Taylorbrite. The Group operates eight facilities in the United States, the Republic of Ireland, the United Kingdom and Mexico. Employing more than 1,000 associates, its products are distributed through a worldwide distribution network.

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