

## P R E S S   R E L E A S E

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## **SAY GOODBYE TO FABRIC SNAPS: AMERITEX UNVEILS A PAIR OF NEW TOWABLE SNAPLESS PONTOON BOAT COVER SYSTEMS**



BRADENTON, Fla. – Nov. 16, 2015 – Ameritex Fabric Systems, a member of the Taylor Made Group, announces the introduction of two new trailerable snapless boat cover systems designed specifically for pontoon boats.

The new Ameritex SureSeal™ playpen cover uses Taylor Made's patented Press-and-Seal technology. The fabric has an elastomeric rubber extrusion, impervious to heat and cold, sewn onto the edges, which fits into a horizontal groove running along the underside of the boat railing. To install the cover, you simply press the SureSeal insert into the groove, creating a tight, secure fit. To remove, just pull on the tabs and the seal comes right out of the groove. The continuous seal provides a sleek, form-fitting appearance and is watertight. More important, the wind will not pull the seal out of the groove.

“Popping the SureSeal fabric into the groove is like closing the top of a zipper-style resealable plastic bag, and it's just as tight,” said Don Zirkelbach, president of Ameritex Fabric Systems. “Installation is a breeze. It takes just a few minutes.”

Ameritex is also introducing a new patent-pending playpen cover system that uses a four-point attachment and ratchet tension system. Installation takes less than five minutes. You just attach the four corner points to the deck and ratchet the line tight. The ratchet cover provides a flexible solution allowing the builder to use the same cover with different furniture configurations.

“Boaters hate snaps,” said Zirkelbach. “Our snapless technology takes the pain out of attaching boat covers. Not only are these systems easy and fast to install, they provide a tight fit that won’t work loose, even when trailering the boat at highway speeds.”

Fabrics available with the new cover systems include solution-dyed polyesters and solution-dyed acrylics. Both come in a wide array of colors to match the hull.

The two snapless pontoon boat cover systems are the latest innovations to emerge from Ameritex’s R&D works. At IBEX 2015 Ameritex also introduced its Fusion Series Bimini and Sport Top Frame System for any sport boat tops and pontoon boat bimini tops, based on the same SureSeal technology.

“At Ameritex we’re committed to a strategy of continuous innovation with new patented technologies,” said Mike Oathout, vice president, sales and marketing of Taylor Made Systems, Ameritex’s parent company. “We’re putting a special focus on the booming pontoon and deck boat sector. Our new expanded Ameritex facility in Indiana gives us a full engineering and manufacturing center close to the large number of pontoon builders in the Midwest, enabling our engineers to work closely with them to develop and support new products like these new snapless cover systems.”

### **About Ameritex Fabric Systems**

A member of Taylor Made Group, LLC, Ameritex Fabric Systems ([www.ameritexfabrics.com](http://www.ameritexfabrics.com)) is based in Bradenton, Fla., and is the fabric engineering and manufacturing arm for Taylor Made Systems. Ameritex is the leading supplier of highly engineered fabric solutions for OEM boat manufacturers and the automotive industry.

### **About Taylor Made Systems**

A member of Taylor Made Group, LLC, Taylor Made Systems ([www.taylormadesystems.com](http://www.taylormadesystems.com)) is based in Gloversville, N.Y. Together with its partner, Trend Marine Products Limited, Taylor Made Systems is the world’s largest manufacturer of marine glazing systems and the acknowledged leader in framed-glass windshield technology for powerboats. Other marine product lines include manual and power-actuated doors, roofs, window systems, skylights and hatches. The company also supplies glass products for a variety of agricultural, construction, mass transit and emergency vehicle applications.

## **About Taylor Made Group**

Headquartered in Gloversville, N.Y., Taylor Made Group, LLC ([www.taylormadegroup.com](http://www.taylormadegroup.com)) has more than 100 years of experience as one of the recreational marine industry's largest, most diversified suppliers to boatbuilders and the aftermarket. Employing over 1,000 associates, The Taylor Made Group includes Taylor Made Products (Gloversville, N.Y.), Taylor Made Systems (Gloversville, N.Y. and Kendallville, Ind.), Taylor Made Glass Systems (Payne, Ohio and Kendallville, Ind.), Ameritex Fabric Systems (Bradenton, Fla. and Kendallville, Ind.), Trend Marine Products Limited (Catfield, Great Yarmouth, U.K.), Taylor Made Glass & Systems Limited (Templemore, County Tipperary, Ireland) and Taylorbrite (Gloversville, N.Y.). The Group operates seven facilities in the United States, the Republic of Ireland and the United Kingdom — with additional licensed affiliates in Australia, New Zealand and Poland — and distributes its products through a worldwide distribution network.

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