



Taylor Made
PRODUCTS®

Taylor Made Products
Taylor Made Group, LLC
65 Harrison Street
Gloversville, New York 12078

PHONE 518-773-9400
FAX 518-725-4910
www.taylormadeproducts.com

P R E S S R E L E A S E

FOR IMMEDIATE RELEASE

Contacts: David Karpinski
Taylor Made Products
+1 518 773 9250
dkarpinski@taylormadeproducts.com
www.taylormadeproducts.com

TAYLOR MADE PRODUCTS TO DISPLAY AQUATIC PATTERNS LINE AT IBEX 2016

GLOVERSVILLE, N.Y. – Oct. 6, 2016 – Taylor Made Products introduces Aquatic Patterns. For over 100 years, Taylor Made has been making marine products that boaters have always been confident in using to protect their investment. Taylor Made is proud to present a new line of Aquatic Patterns gear for everybody to enjoy.

“Taylor Made developed the Aquatic Patterns line for everyone; the boater, beach goer, or park sitter,” said David Karpinski, vice president of sales and marketing for Taylor Made Products.

The Aquatic Patterns line is comprised of stow n’ go tables and chairs, collapsible coolers, cooler totes, travel coolers, dry bags, steering wheel covers, waterproof phone cases, and lanyards in three stylish colors: Large Mouth Bass, Blue Sonar, and Gray Sonar.

Karpinski stated, “We are very excited about our new line of products and can’t wait until they hit the store shelves!”

The whole line products are designed to be easily transportable, small, and convenient. Made to withstand all day lounges at the beach, or keeping your belongings dry and safe from the elements.

About Taylor Made Products

Taylor Made Products (www.taylormadeproducts.com), a member of Taylor Made Group, LLC, is one of the largest and most innovative suppliers of marine aftermarket products, including buoys, fenders, boat covers, bimini tops, dock products, flags, pennants and hardware.

About Taylor Made Group

A Member of the Taylor Made Group

Taylor ★ Made® and Taylor Made Products® are trademarks or registered trademarks of Taylor Made Group, LLC in the United States and in other countries.

Headquartered in Gloversville, N.Y., Taylor Made Group, LLC operates thirteen facilities in the United States, the Republic of Ireland and the United Kingdom — with additional licensed affiliates in Australia, New Zealand, and Poland. In business for over 100 years, the Group is one of the recreational marine industry’s leading and most diversified suppliers — additionally providing products to numerous other industries, including agriculture, construction, mass transit, emergency, utility, and off-road vehicle builders, as well as the golf industry, automotive industry, and more. Employing over 1,000 associates, The Taylor Made Group distributes its products through a worldwide distribution network.

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